



Association of
Entrepreneurial
Universities of Russia

DEVELOPING INNOVATIVE TECHNOLOGICAL ENTREPRENEURSHIP AT UNIVERSITIES

21–22 FEBRUARY 2012



Conference Details

Vision

The main goal of the conference is to reflect on experience of engineering universities from around the world of developing innovative technological entrepreneurship and to enhance capacity of Russian universities of doing that.

The conference is organized by the Skolkovo Foundation, SkolkovoTech, Russian Venture Company, SAP and the Association of Entrepreneurial Universities of Russia.

At the conference Russian universities will have the opportunity to join the Association of Entrepreneurial Universities of Russia.

Contact Details

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Venue

Moscow School of Management SKOLKOVO
100, Novaya st., Skolkovo Village
Moscow, Skolkovo,
Russian Federation

Conference Outline

Day 1 - Tuesday, February 21

The goal of the first day is to present a variety of cases of developing technological entrepreneurship in universities – considering global, national and regional contexts. 20 minute presentations will cover the main features of the implemented models, will point out problems, solutions, and results. We ask the speakers to explore the rationale behind the models employed by their institutions.

Each presentation will be followed by a 10 minute discussion and 2-3 brief remarks from pre-selected analytical group. At the end of each session experts from the analytical group will give their summarizing remarks.

The closing session will be followed by a break and a reception.

Day 2 - Wednesday, February 22

The goal of the second day is to further explore the questions raised during Day 1.

Development of technological entrepreneurship requires involvement of various partners. Three of those will be presented and discussed at parallel sessions: business schools, research centers and industry.

Before and after parallel sessions we will have in-depth presentation of several cases. We ask the speakers to stress unique features of their models of developing innovative technological entrepreneurship.

At the conference representatives of Russian universities will have an opportunity to join the Association of Entrepreneurial Universities of Russia.

Analytical Group:

Yevgeny Kuznetsov – Senior Economist, Innovation and Growth, PRMED

Fred Moavenzadeh – President, Masdar Institute

Sebastian Pfotenhauer – Research fellow, MIT Technology & Policy Program, MIT-Portugal Program, Harvard Program on Science, Technology, and Society

Daniel Roos – Founding Director, MIT-Portugal Program

Moderators:

Oleg Alekseev – Vice-president, COO for Education and Research, Skolkovo Foundation

Ilya Dubinsky – Director of the Center for Entrepreneurship and Innovation, SkolkovoTech

Isak Froumin – Advisor to Vice-president, COO for Education and Research, Skolkovo Foundation

Bill Hutchison – CEO Hutchison Management, Chairman of i-Canada Alliance

Artyom Morozov – Advisor to Vice-president, Skolkovo Foundation

Tatiana Schofield – Business Development Manager, Imperial College London

Conference Schedule

Tuesday, February 21

0930-1000 **Registration / Coffee & Tea**

1000-1030
(Hall Singapore) **Opening Remarks**

Edward Crawley

President, Skolkovo Tech

Igor Agamirzian

CEO, Russian Venture Company

Oleg Alekseev

Vice-president, COO for Education and Research, Skolkovo Foundation

1030-1230
(Hall Singapore) **Innovative Technological Entrepreneurship at Universities**

1030-1100
[SkolkovoTech](#)

Center of Entrepreneurship and Innovation – core element of SkolkovoTech vision

Edward Crawley, President

Ilya Dubinsky, Director of the Center for Innovation Entrepreneurship

1100-1130
[University of Information Technologies, Mechanics and Optics](#)

University Innovation Ecosystem

Nikolay Toivonen, Vice-rector on Innovations

1130-1200
[MIT](#)

Entrepreneurship and Innovation at MIT

Jose Estabil, Director, Skolkovo / MIT Program on Entrepreneurial Innovation and Program Director, MIT Portugal Program IEI

1200-1230
[University of Twente](#)

Social Systems Approach to Innovation and Entrepreneurship: University of Twente

Prof. Aard Groen, Professor of Innovative Entrepreneurship and director of NIKOS

Moderator – Oleg Alekseev

1230–1400 **Lunch** (speakers and analytical group are invited to a moderated lunch discussion at the Skolkovo Cafe)

1400–1600**Parallel sessions – Innovative Technological Entrepreneurship at Universities****1400–1600
(Hall Singapore)****Parallel Session 1**

1400-1430

University of Texas at
Austin

Innovation, Creativity and Capital (IC2)

Marco Bravo, Project Director**Dr. Robert Peterson**, Associate Vice President for Research

1430-1500

Tomsk State University of
Control Systems and
Radioelectronics

Development of TUSUR Entrepreneurial Research University

Aleksander Uvarov, Vice-rector for Innovative Development and
International Affairs

1500-1530

National Research Nuclear
University MEPhI

Systems for Research Commercialization

Dmitry Mikhailov, Assistant Professor, Department for Information
Systems and Technologies

1530-1600

Ryerson University

Market Driven Research and Innovation: A new role for universities

Dr. Wendy Cukier, Vice President, Research and Innovation

Moderator – Bill Hutchison

Analytical group – Fred Moavanzadeh, Sebastian Pfotenbauer

**1400–1600
(Room San Paulo)****Parallel Session 2**

1400-1430

Aalto University

Enabling an Entrepreneurial University

William Cardwell, Head, Aalto Center for Entrepreneurship

1430-1445

Tomsk Polytechnic
University

Development of Engineering Entrepreneurship in the University

Stepan Khachin, Director, Institute of Engineering Entrepreneurship

1445-1500

Higher School of Economics
(Nizhnyi Novgorod)

Inter-University Innovation Fund, Tomsk region

Eduard Fiyaksel, Head of Venture Management Department

1500-1530

Higher School of Economics

Principles and mechanisms of support of innovative entrepreneurship: The
case of National Research University – Higher School of Economics**Aleksey Novoseltsev**, Director for Innovation and Enterprise

1530-1600

[Moscow State University](#)

How to develop university-based entrepreneurship ecosystem

Oleg Movsesyan, CEO of Technopark

Moderator – Artyom Morozov
Analytical group – Yevgeny Kuznetsov, Daniel Roos,

1600-1630**Coffee Break****1630-1700**
(Hall Singapore)[Masdar Institute](#)**Innovative Technological Entrepreneurship at Universities**

Education, Science and Innovation in Masdar Institute

Prof. Fred Moavenzadeh, President

Moderator – Oleg Alekseev

1700-1730
(Hall Singapore)**Day 1: Closing session****Association of Entrepreneurial Universities of Russia – New member joining****(Tomsk Polytechnic University, Higher School of Economics)**

Moderator – Oleg Alekseev

1930**Reception**

Wednesday, February 22**0930-1000****Registration / Coffee & Tea****1000-1100
(Hall Singapore)****Education, Science and Innovation. British Perspective.**[Imperial College London](#)

Entrepreneurship and Innovation at Business Schools

Prof. Gerry George, Director, Rajiv Ghandi Centre for Innovation and Entrepreneurship

Technology transfer and commercialization at Imperial

Brian Graves, Director, Commercialization Services, Imperial Innovations

Knowledge transfer model at Imperial and critical success factors for academia-industry collaboration

Tatiana Schofield, Business Development Manager**1100-1200
(Hall Singapore)****Education, Science and Innovation. Latin American approach.**[Technologico de Monterrey, Mexico](#)**Isaac L. Castaneda**, Dean of Entrepreneurship and Innovation Division[Aconcagua Ventures, Argentina](#)**Emiliano Kargieman**, Co-founder and Managing Director

Moderator – Isak Froumin

1200-1330**Lunch** (speakers and analytical group are invited to a moderated lunch discussion at the Skolkovo Cafe)**1330-1430
(Hall Singapore)****Education, Science and Innovation. Portuguese Perspective.**[MIT-Portugal Program](#)**Paulo Ferrao**, Director**Prof. Daniel Roos**, Founding Director**Carlos Silva**, Invited Assistant Professor**Jose Estabil**, Director, Skolkovo / MIT Program on Entrepreneurial Innovation and Program Director, MIT Portugal Program IEI

Moderator – Ilia Dubinsky

1430-1500**Coffee Break**

1500-1630 (Room Rio de Janeiro)	Session 1 - Innovative Entrepreneurship and Business Schools
Imperial College London	Entrepreneurship and Innovation at Business Schools Prof. Gerry George , Director, Rajiv Ghandi Centre for Innovation and Entrepreneurship
Moscow State University	Innovative Entrepreneurship at Universities: Current Situation and Future Plans Georgy Laptev , Head Innovation Business & Entrepreneurship, innovationStudio
Moscow School of Management SKOLKOVO	SKOLKOVO Experience: Creating an Entrepreneurial Ecosystem Alexandra Mikhailichenko , Head of Business incubator development
Higher School of Economics	Multiple-factor evaluation of innovative projects as an instrument of making correct investment decisions Sergei Obrezanov , General Director, Innovation Center
Russian Presidential Academy of National Economy and Public Administration	Developing business thinking and skills for students with technical background through business simulations Vyacheslav Shoptenko , Deputy Director for innovations, Institute of Educational Technologies
Moscow International Higher Business School MIRBIS	Center of scientific-technological forecasting in universities: instruments and methodology Natalia Kurakova , Vice-rector, Director of Research Innovation Center
Moderator – Ilia Dubinsky Analytical group – Sebastian Pfotenhauer	

1500-1630 (Room Kolkata)	Session 2 – Innovative Entrepreneurship and Research Centers
National University of Science & Technology - MISiS	Modeling Technology Transfer for Russia Heller Robert Page , Director Center for Technology Commercialization
University of Groningen	Bringing Science to the Market, the role of Public Private Partnerships Dr. Jan Sikkema , Director, Center for Development and Innovation
Tomsk State University	National Research University as a Center for Scientific Competition and Innovation Olga Babkina , Head of Department for project commercialization

Cambridge Innovation Model
and Projects in FSU, India and
Italy

Cambridge Innovation Model and Projects in the Former Soviet Union
and Italy

Siddharth Saxena, Professor

Moderator – Artyom Morozov
Analytical group – Fred Moavanzadeh

**1500-1630
(Room Deli)**

Session 3 - Innovative Entrepreneurship and Industry

i-CANADA Alliance

ONE: the Ontario Network of Excellence and its Business Accelerator
Hubs.: MaRS, Communitel and Others

Bill Hutchison, Chairman

IBM

Case study: IBM collaboration with university research departments.
Innovation through collaboration

Sergei Belov, University Relations Coordinator Central and Eastern
Europe & Middle East and Africa

Frost & Sullivan

Technology vision 2020

Beatrice Shepherd, Vice President, CEE, Russia & CIS

Intel

Intel: Higher Education and Technology Entrepreneurship Program

Kamil Isaev, General Director, Research and Development Group
Russia

SAP

SAP And Academia: Creating educational Opportunities and
supporting innovative Thinking

Elena Maria Ordonez del Campo, Senior Vice President, Head of
University Alliances

RUSNANO

Top Management Training for R&D Departments of Big Companies

Yuri Udaltsov, Director for Innovation-based Development

Vadim Veshchezerov, Moscow Institute of Physics and Technology

Moderator – Tatiana Schofield
Analytical group – Yevgeny Kuznetsov, Daniel Roos

1630–1700

Coffee Break

**1700-1730
(Hall Singapore)**

Day 2: Closing session

Moderator – Oleg Alekseev